

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>National Society for the Prevention of Cruelty to Children</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Hackney</b>	
Contact person: <b>Miss Iona Bergius</b>	Position: <b>Major Giving Fundraiser</b>
Website: <b>http://www.nspcc.org.uk</b>	
Legal status of organisation: <b>First Contact</b>	Charity, Charitable Incorporated Company or company number: <b>216401</b>
When was your organisation established? <b>08/07/1884</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London Safer</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More survivors of trafficking accessing quality specialist support to improve their safety, health and well-being and to beginning to reintegrate into society</b> <b>Children and young people living in refuges accessing specialist support that helps reduce trauma, increases resilience and gives them a voice</b>
Please describe the purpose of your funding request in one sentence. <b>Preventative and protective work with young victims of sexual exploitation or those vulnerable to this form of abuse, with a focus on minority ethnic children.</b>
When will the funding be required? <b>01/08/2014</b>
How much funding are you requesting? Year 1: <b>£90,000</b> Year 2: <b>£90,000</b> Year 3: <b>£0</b> <b>Total: £180,000</b>

**Aims of your organisation:**

The NSPCC's vision is to end cruelty to children in the UK. We aim to be there for every child whenever they need our help and transform society so that no child ever suffers abuse. Our strategy for achieving this vision is built around four principles: Focus, Prioritisation, Learning and Leverage. We focus on a defined set of activities where the NSPCC has the skills and sufficient funding to deliver significant progress on ending cruelty to children. We prioritise certain types of abuse and the most vulnerable children to ensure we have the greatest impact. We capture all our learning and use it to create a virtuous cycle of improvement in the wider field of child protection in the UK. And we use our evidence-based learning as leverage to persuade other organisations and agencies to adopt new and better ways to protect children, thus multiplying our impact many times over.

**Main activities of your organisation:**

At a local level we run 26 innovative services at 40 UK-wide centres which prevent abuse and neglect, protect the most vulnerable children and repair damaged childhoods. Through our ChildLine Schools Service we are working towards our aim of visiting every primary school in the UK by 2016, ensuring every child can recognise abuse and knows where to get help should they need it.

At a national level, we offer ChildLine, enabling any child anywhere to contact us 24 hours a day via phone or online if they have a concern. And we offer a helpline for any adult worried about a child's welfare.

At a societal level, we run campaigns to inform the public and to ensure we all take responsibility for preventing child cruelty. And we influence governments and agencies to make our society safer for children through changes to legislation, policy and practice. We rigorously evaluate everything we do and share our learning to maximise our impact.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>1,852</b>	<b>444</b>	<b>16</b>	<b>12,000</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Owned</b>	

## Summary of grant request

During 2010-2011, over 16,500 children in England were identified as being at risk of sexual exploitation and 2,409 children were confirmed as victims of sexual exploitation (Office of the Children's Commissioner). In reality, these figures will be much higher, as the vast majority of such cases never come to the attention of the police.

The consequences of such abuse are devastating. It can damage children emotionally and psychologically and without the right help, they may develop mental health problems lasting into adulthood.

The NSPCC's Protect and Respect service, run from our centres in East London and Croydon, provides a range of preventative and protective initiatives for young victims of sexual exploitation, or those vulnerable to this form of abuse. It has been developed with a focus on the needs of minority ethnic children, and specifically, those who have been trafficked, who are looked after or missing from placements, or unaccompanied minors seeking asylum, as recent research has highlighted that these groups are particularly vulnerable to sexual exploitation.

Protect and Respect builds on 15 years' experience of the NSPCC's work delivering similar services, particularly in East London. It is through listening to the distressing experiences of young people that Protect and Respect was first conceived. Since its establishment, young people have helped to shape the service with their ideas and feedback. In 2013 Protect and Respect received recognition from the Children's Commissioner, who highlighted it as an example of good practice in tackling child sexual exploitation.

Demand for the service has been so high in East London that the team have started to provide training for external agencies. The effectiveness of the service has also resulted in local authorities seeking the NSPCC's support in dealing with child sexual exploitation.

In terms of preventative work, we work with young people to provide information on the risks of sexual exploitation, including its signs, indicators and their rights. We assist them in accessing services to reduce their vulnerability, including housing, sexual health and education services. We aid the police with the prosecution of those who sexually exploit children and we do outreach work in schools with both pupils and teachers. Through this work, we aim to ensure that local communities are informed about the risks of sexual exploitation and are equipped to identify any suspected cases.

At the protective end, staff develop tailored intervention plans depending on each young person's needs. The plan may include one-to-one therapeutic work, group work with other service users and ongoing practical support with issues including accessing safe housing. Staff work with each young person for up to 6 months, and longer if there are good reasons for doing this. After this period, it is expected that the young person will have significantly reduced their vulnerability by securing a safer environment and more stable lifestyle. They will also have a greater understanding of sexual exploitation and will be more resilient to it.

Our service contributes to several outcomes outlined in the Trust's 'Making London Safer' programme, namely: the provision of specialist support for children and young people helping to increase their resilience and give them a voice, and the provision of quality specialist support to improve the safety, health and well-being of survivors of trafficking.

The NSPCC values diversity in everything we do. This service actively seeks to engage young people from minority ethnic backgrounds and staff receive training on working sensitively and effectively with disabled children and those from minority ethnic groups. We are taking numerous steps to reduce our carbon footprint (see detailed proposal).

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

**Not applicable**

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Risk reduction and recovery work: 1-to-1 therapeutic work, casework, closed group work and advocacy support for young people who are currently being or have been sexually exploited, or who are considered to be at high risk of this form of abuse.**

**Specialist support: for particularly vulnerable children and young people, including minority ethnic children, those who have been trafficked, separated, unaccompanied asylum seekers, looked after children and those who have frequent 'missing' episodes. This includes specialist training and support for practitioners, community outreach work and supporting victims through judicial processes.**

**Prevention work: open group work programmes targeted at young people vulnerable to sexual exploitation, run in universal settings such as schools, youth centres and NSPCC Service Centres.**

**Participatory work: each NSPCC Service Centre will run a participation group, where young people are brought together to discuss how they feel they could make a difference to other young people who have been sexually exploited. Depending on their preferences, could take the form of media campaigns and peer-to-peer work.**

**Strategic engagement: work with professionals to increase awareness of and confidence in identifying and responding to child sexual exploitation locally. Work is tailored to local multi-agency context but typically includes provision of information/training in relation to risk and protective factors and support establishing and/or maintaining multi agency responses.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Work aims to: lower traumatic symptoms and increase well-being; reduce risk of future sexual exploitation and stop any exploitation occurring at the time of treatment; support young people in finding alternative non-exploitative forms of social support and access to other community services; increase knowledge of and resilience to sexual exploitation.**

**Through this specialist work we aim to ensure that the most vulnerable children have access to the support they need and are not re-traumatised by the necessary but complex legal systems and processes that often accompany the identification of sexual exploitation.**

**Work aims to raise awareness about sexual exploitation and grooming; help young people identify risky situations and give them strategies for avoiding them; and supports them to build positive conceptions of healthy relationships and choices.**

**Young people should: gain increased confidence in ability to express their feelings with regards to sexual exploitation; feel that they have been able to make a positive difference to the lives of other young people; feel more confident in their ability to articulate their feelings and communicate generally.**

**Through community outreach, building effective local relationships and multi-agency working, we increase professionals' understanding and knowledge of sexual exploitation and help them identify and address situations where exploitation might occur. This will allow us to reach more young people vulnerable to sexual exploitation and ensure they can access our service.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**At present Protect and Respect is due to run in East London and Croydon until September 2016. We have not confirmed whether it will run beyond this point yet. We will continue to fundraise from a variety of trusts, individuals and corporate supporters to support the running of the service.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**232**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**0-15**

**16-24**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Practitioner salaries incl. pension, NI (4.6 FTE)	198,500	198,500	0	397,000
Project Team Manager salaries incl. pension, NI (0.8 FTE)	35,900	35,900	0	71,800
Administrator salaries incl. pension, NI (1.1 FTE)	26,600	26,600	0	53,200
Service Manager salaries incl. pension, NI (0.3 FTE)	18,400	18,400	0	36,800
Premises	67,200	67,200	0	134,400
Motor and travel	7,900	7,900	0	15,800
Professional fees and grants	800	800	0	1,600
IT and telephony	25,000	25,000	0	50,000
Printing, stationary, equipment consumables & catering	2,900	2,900	0	5,800
<b>TOTAL:</b>	<b>383,200</b>	<b>383,200</b>	<b>0</b>	<b>766,400</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Funding applications in progress (see below) with more in pipeline	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
BACIT Foundation (minimum of £30000 but likely to be more)	30,000	30,000	0	60,000
Gardening Centre Group	44,000	0	0	44,000
Breadsticks Foundation	0	43,000	0	43,000
	0	0	0	0
<b>TOTAL:</b>	<b>74,000</b>	<b>73,000</b>	<b>0</b>	<b>147,000</b>

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Practitioner salary incl. pension & NI, Croydon (1.02)	45,000	45,000	0	90,000

FTE)				
Practitioner salary incl. pension & NI, East London (1.08 FTE)	45,000	45,000	0	90,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>90,000</b>	<b>90,000</b>	<b>0</b>	<b>0</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2013</b>
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Income received from:	£
Voluntary income	110,705,000
Activities for generating funds	8,154,000
Investment income	1,457,000
Income from charitable activities	8,969,000
Other sources	147,000
<b>Total Income:</b>	<b>129,432,000</b>

Expenditure:	£
Charitable activities	96,496,000
Governance costs	650,000
Cost of generating funds	25,101,000
Other	-357,000
<b>Total Expenditure:</b>	<b>121,809,000</b>
<b>Net (deficit)/surplus:</b>	<b>7,542,000</b>
<b>Other Recognised Gains/(Losses):</b>	<b>647,000</b>
<b>Net Movement in Funds:</b>	<b>8,189,000</b>

Asset position at year end	£
Fixed assets	79,232,000
Investments	8,604,000
Net current assets	-3,058,000
Long-term liabilities	-9,246,000
<b>*Total Assets (A):</b>	<b>75,532,000</b>

Reserves at year end	£
Restricted funds	7,477,000
Endowment Funds	1,402,000
Unrestricted funds	66,653,000
<b>*Total Reserves (B):</b>	<b>75,532,000</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 1-10%
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### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: Not applicable.
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### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	5,079,000	2,697,000	1,164,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	7,523,000	4,730,000	3,768,000
Other statutory bodies	2,249,000	1,723,000	1,593,000

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Safe Networks	714,286	694,808	725,000
Child Protection in Sport England	378,000	378,000	533,983
Department for Education	6,499,380	4,000,000	3,000,000
DHSSPS (Northern Ireland)	62,392	62,800	62,392
Department of Education, Northern Ireland	0	265,000	266,000

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Iona Bergius**

Role within Organisation:      **Major Giving Fundraiser**